

Bailey & French.

TeamFlow Coach Certification

Empowering Teams to Thrive

TeamFlow is the key to achieving peak team performance. It's when individuals and groups work seamlessly, experiencing higher levels of productivity, engagement, creativity, and wellbeing.

The TeamFlow Coach Certification is your opportunity to learn how to embed these principles into your organisation and inspire teams to consistently deliver their best. This professional development programme is designed as a train-the-trainer experience, equipping people with the skills, tools, and confidence to scale the transformative benefits of TeamFlow across their teams.

What Drives TeamFlow?

Teams achieve flow when these three critical conditions are met:

1. **Strengths in Action:** Team members understand and feel safe using their unique strengths.
2. **Shared Direction:** Clarity around goals, progress, and motivations keeps the team aligned and focused.
3. **Trust through Feedback:** Open, honest communication fosters trust and continuous improvement.

As a certified TeamFlow Coach, you'll be able to identify and nurture these conditions, creating a thriving team environment.

Who's it for?

This certification is a blueprint for coaching teams, trainers, and learning professionals looking to enhance team-building capabilities and success within their organisations.

What You'll Gain

Certified practitioners receive:

- Access to the **online TeamFlow course** for in-depth, evidence-based learning.
- Comprehensive **facilitator materials** and tools, including the **TeamFlow Q9 checklist**, to drive team development.
- Official Recognition: **Certification and a LinkedIn badge** as a TeamFlow Coach.

Bailey & French.

Programme Overview

The certification includes two engaging, interactive days:

Day 1

- Explore the psychology of flow, evidence-based insights, and activities to create the first two TeamFlow conditions.

Day 2

- Deep dive into the final condition of TeamFlow, practice facilitating leadership workshops, and build strategies to make TeamFlow “stick” across your organisation.

Delivery Options & Costs

- In-Person: £8,000 + VAT for up to 10 participants
- Virtual: £7,000 + VAT for up to 10 participants

Cohorts are kept small (up to 10 participants) to ensure tailored learning and meaningful interaction.

The Impact of TeamFlow

Research by Mihaly Csikszentmihalyi, the pioneer of the concept of Flow, shows that individuals in flow are up to **500% more productive** and experience enhanced creativity, engagement, and overall wellbeing. When this phenomenon is scaled to teams, the results are transformative – driving sustainable performance and fostering a thriving work culture.

Our clients have experienced this firsthand:

"Working with Bailey & French was an all-round awesome experience. They really balanced the level of academic research in a way that was comfortable for all people."

By becoming a certified TeamFlow Coach, you'll be equipped with the tools, knowledge, and confidence to replicate these outcomes across your organisation. Bring your teams into flow and create lasting impact.