# Bailey & French.

## **Human Leadership Coach Certification**

### **Empowering Leaders to Lead with Humanity**

In today's evolving world of work, leaders are expected to go beyond traditional approaches. Human Leadership is about creating environments where people feel connected, trusted, and empowered to perform at their best – balancing wellbeing and performance seamlessly.

The Human Leadership Coach Certification equips coaching teams, trainers, and learning professionals with the skills, tools, and insights needed to embed these transformative principles across their organisations. Designed as a train-the-trainer masterclass, it provides everything you need to champion a more human way of leading.

#### What Makes Human Leadership Work?

Great leadership thrives when Leaders:

- 1. Are Authentic people have trust in their leadership
- 2. Are Inclusive people feel they belong in their role, team, and organisation
- 3. Are Role Models people need to know leaders have integrity
- 4. Are Human Connectors empowering open dialogue that strengthens teams.

Certified Human Leadership Coaches learn how to cultivate these conditions to help organisations grow and thrive.

#### Who's it for?

This certification is ideal for people seeking to:

- Drive cultural change by embedding human-centric leadership practices
- Enhance performance and innovation through trust and inclusion
- Create purposeful and connected teams where people flourish

#### What You'll Gain

Certified practitioners receive:

- Access to the online Human Leadership course for evidence-based learning.
- Comprehensive **facilitator materials**, including guides, tools, and interactive resources.
- Official Recognition: Certification and a LinkedIn badge as a Human Leadership Coach.
- Optional CMI accreditation for additional professional standing.

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#### **Programme Overview**

The certification includes a blended learning experience designed for meaningful interaction and hands-on practice:

#### Day 1

- Delve into the principles of Human Leadership and explore the first two pillars: Authenticity and Inclusion.
- Learn facilitation techniques for engaging leaders in impactful conversations.

#### Day 2

- Deep dive into the final two pillars: Role Modelling and Human Connectors.
- Practice delivering leadership workshops and develop strategies to integrate Human Leadership into your organisation.

### **Delivery Options & Costs**

- In-Person: £8,000 + VAT for up to 10 participants
- Virtual: £7,000 + VAT for up to 10 participants

Small cohorts (up to 10 participants) ensure personalised attention and meaningful learning experiences.

### The Power of Human Leadership

Brands that are focused on a human experience strategy see transformative results:

- √ 21% more profitable
- ✓ Grow 2.6 x faster
- √ 13% more productive
- √ 4-8% higher revenue growth
- √ 28% reduction in turnover

(Data from sources including Gallup, Gartner, McKinsey and Deloitte)

#### Our clients have seen the difference:

"Really positive session with lots to take away on a personal and private level. Thank you"

This certification enables you to lead the change and bring the principles of Human Leadership to life across your organisation. Ready to make an impact?